

Tool 92B Assessing Needs of Stakeholders

| Needs Identified by Maslow | Examples | | |
|--|---|--|--|
| | Students | Families | Leaders |
| <i>Aesthetic (self-actualization)</i> | Focus on their own learning first. | First priority is supporting child's success. | Every action supports success for every student. |
| <i>Need for Understanding</i> <i>Need for Knowledge</i> | Will I have the knowledge to be successful? What level of support will I have? | Do I have the information to support my child's success? What examples are available to help me support my child? | Do I have the knowledge and skills to work with teachers, students, and families to improve rigor? |
| <i>Esteem Needs</i> <i>Belonging Needs</i> | Will I be successful? What will others think of me if I work hard? | Will I be successful changing family habits about homework? | What will other school leaders think of my work on this effort? |
| <i>Security Needs</i> <i>Survival Needs</i> | What happens if I am unsuccessful? Do I have the knowledge and skills for success? | What happens if my child and I disagree about the importance of school work? | Will my school be successful? Do I have the knowledge and skills to sustain our efforts to improve rigor? |

Adapted from Maslow (1968) & Williamson & Blackburn (2010)