

11 Ways Your School Can Use Twitter

As we've watched schools use social media, we've identified ways that you can use Twitter to promote your school:

1. Tweeting photos and brief biographies about new teachers
2. Sharing information about new programs
3. Posting your schools' sports scores and results
4. Sharing the daily lunch menu
5. Posting changes to your schedule
6. Announcing upcoming meetings and events
7. Sharing educational news and articles about your school and program
8. Tweeting a school photo of the day
9. Posting short videos about school concerts or drama performances
10. Announcing opportunities to volunteer at your school
11. Tweeting recognitions and awards for students and staff